 LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034

**M.A.** DEGREE EXAMINATION - **MEDIA ARTS**

FIRST SEMESTER – **APRIL 2012**

# MA 1806 - MEDIA HISTORY

Date : 27-04-2012 Dept. No. Max. : 100 Marks

Time : 9:00 - 12:00

ð°F Ü

10 🞪 2 = 20 ñFŠªð‡èœ

Ü¬ùˆ¶‚ «èœMèÀ‚°‹ 50 õ£˜ˆ¬î Ü÷M™ M¬ìòO‚è.

1. ‘ªðƒè£™ ªèú†’ °PŠ¹ õ¬óè.
2. ‘ñó¹õN ªî£ì˜¹ ê£îù‹’ â¡ø£™ â¡ù? â´ˆ¶‚è£†´ î¼è.
3. ‘ñ£óˆî£¡’ - °PŠ¹ õ¬óè.
4. ªõ™ªôvL»‹, Þî›èœ å¿ƒ°º¬ø„ ê†ìº‹ - M÷‚°è.
5. ‘FùñE’ ï£«÷´ ªî£ì‚è‹ °Pˆ¶ â¿¶è.
6. Ü„² áìè õ÷˜„CJ¡ Ü®Šð¬ìèœ °Pˆ¶ â¿¶è.
7. Ýì‹ ªïPº¬øèœ â¡ø£™ â¡ù?
8. àôè ÞîNòL¡ î‰¬î ò£˜? ã¡?
9. '²«îê IˆFó¡' ÞîN¡ «î£Ÿø‹ âŠ«ð£¶? ã¡?
10. õ£ªù£LJ¡ «î£Ÿø‹ °Pˆ¶ ²¼‚èñ£è â¿¶è.

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4 🞪 10 = 40 ñFŠªð‡èœ

â¬õ«òÂ‹ ï£¡° Mù£‚èÀ‚° 300 õ£˜ˆ¬î Ü÷M™ M¬ìòO‚è¾‹

1. åL-°Pf´-â¿ˆ¶-Ü„² ñQî õ£›M¡ ï£ègè Ü¬ìò£÷‹ - M÷‚°è.
2. ïiù áìèƒèO¡ «î£Ÿø‹ õ÷˜„C °Pˆ¶ Ýó£Œè.
3. CQñ£ å¼ Ã†´ ºòŸC - MõK‚è.
4. îI› F¬ó»ôèº‹ Fò£èó£ò ð£èõî¼‹ - °PŠ¹ õ¬óè.
5. ªñ£N õ÷˜„C«ò Ü„² áìè õ÷˜„C - ê£¡ÁèÀì¡ GÁ¾è.
6. îIöèˆF™ îQò£˜ ªî£¬ô‚è£†CèO¡ «î£Ÿø‹ õ÷˜„C °Pˆ¶ MõK‚è.

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2 🞪 20 = 40 ñFŠªð‡èœ

â¬õ«òÂ‹ Þó‡´ Mù£‚èÀ‚° 600 õ£˜ˆ¬î Ü÷M™ M¬ìòO‚è¾‹

1. áìèƒèœ îQò£˜ñòñ£‚èŠð†ìF¡ ï¡¬ñ b¬ñè¬÷ Ýó£Œè.
2. îIöèˆF™ CQñ£M¡ õ¼¬è»‹ õ÷˜„C»‹ °Pˆ¶ M÷‚°è.
3. "I¡ê£ó õ¼¬è‚° º¡", "I¡ê£ó õ¼¬è‚°Š H¡" ñQî õ£›Mò™ - ÝŒè.

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